



# Taban Ayoubi

UX|UI and Media Designer

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## Skills

### Hard Skills

- Creativity & Communication - UX|UI
- Typography & Branding - Graphic Design
- Interactive Media Design - Motion Graphic
- Delivering Presentations and Prototyping
- Adobe Creative Suite
- MS Office Suite
- Web Development

### Soft Skills

- Problem Solver
- Critical Thinking Skills
- Active Learning & Decision Making
- Customer Service & Psychology
- Dependability & Persuasion

## Profile

I am a highly skilled professional with a proven track record of exceptional interpersonal skills. I excel in collaborative team environments and independently, consistently delivering innovative solutions with precision and efficiency, even under pressure and tight deadlines. My proficiency in various design software including XD, Figma, InDesign, Photoshop, After Effects, and Illustrator, enables me to bring creative visions to life and exceed project expectations.

## Education

### DIPLOMA OF INTERACTIVE MEDIA DESIGN

Seneca College, Toronto

2022 - 2024

### BACHELOR OF ARCHITECTURE

Azad University(IAU), Malayer

2014 - 2018

### BACHELOR OF COMPUTER ENGINEERING (Software)

Azad University(IAU), Karaj

2007 - 2013

## Work Experience

### Sales Representative | Jewelry Store, Toronto

June 2023 - March 2024

- Engaged customers to understand their needs and provided personalized recommendations, resulting in increased sales revenue.
- Maintained store organization and assisted with inventory management tasks to create an inviting shopping environment.

### UX/UI Designer and Graphic Designer , as a freelancer

Apr 2020 - Present

- Finding pain points in Ux research and competitors analysis with SWOT
- Information architecture and Prototyping based on design thinking
- Usability testing and Usability report
- User interface design in web and Mobile
- Design responsive web
- Brand Designer

### Web Designer , Upper Air observers Company

Jan 2022 - Jul 2022

- Identified the company's pain points and prepared and presented UX research
- The design of wireframes based on design thinking
- User interface designed based on user psychology and company purpose

## Volunteer

Mentor for the first semester students In Seneca College

Summer 2023